



It seems that we are living a much more complicated life than we imagined we would just a short while back. A life dominated by uncertainty, in which we are heading towards unknown and not exactly peaceful horizons.

Professions which seemed to be consecrated indefinitely are on the brink of extinction, entire domains are turning upside down with confusion, the communities in which we live in are becoming scattered and physical interaction seems to be replaced by the virtual one. Our world as we knew it was rapidly and brutally replaced by a reality in which we find it more difficult to survive and therefore it consumed some of the best resources we have at our disposal.

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Ordinarily held in Sibiu, Romania, this year's conference was entirely online. By any measure, it was an outstanding success, due to the ingenuity and industry of conference President, Conf. univ. dr. habil. Marius Milcu. Given the demands and unpredictability of COVID 19, Rethinking Applied Psychology must be seen as a triumph, keeping intact the 14-year tradition of uninterrupted publication of conference proceedings that feature integrative and applied research.

This year's volume is the culmination interdisciplinary and interprofessional collaboration on a wide range of contemporary topics of interest to participants from Romania and elsewhere. These topics covered innovative research methods and practices in clinical psychology and psychotherapy; educational psychology and pedagogical science; work, organizational, and transportation psychology; forensic and military psychology; and social and transcultural psychology. Rethinking Applied Psychology is proof of the value of research with a social conscience, research that is of benefit to the individual and society.

Michael Stevens, PhD, DHC, LHD

Professor Emeritus, Illinois State University
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Past-President, APA Division of International Psychology

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The general themes of the meetings and the corresponding books have allowed the development of an integrative and multidisciplinary perspective of research with contributions coming from different but complementary fields of psychology. Moreover, the perspective of applied psychology has contributed by proposing strategies for improving the health and well-being of people and organisations.

The present book, "Rethinking Applied Psychology: Research Paradigms vs. Practical Approaches", continues this applied and integrative perspective of the human being as a whole, within different contexts of human behaviour. Applied research is an important issue in order to improve innovation and to increase the knowledge regarding more recent practical fields of Psychology, such as tourism or sustainability. Nowadays, with the pandemic derived from Covid-19, Psychology has become even more important in its application and usefulness to people's lives. The future of psychology will be increasingly linked to the future of society itself.

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Rethinking Applied Psychology: research paradigms vs. practical approaches

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Marius Milcu Michael Stevens Saúl Neves de Jesus

Rethinking Applied Psychology:

research paradigms vs. practical approaches



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TABLE OF CONTENTS

TABLE OF CONTENTS	9
INDEX OF AUTHORS	13
Marius Milcu. Foreword	17
Michael Stevens. Introductory comments	18
Saúl Neves de Jesus. Innovation in applied psychology	19
Marius Milcu. Evolution: the endless search for our own identity	21
Ilie Puiu Vasilescu, Cristina Grabovschi, Julian Achim. Reviewer rating form	27

SECTION 1.

RESEARCH IN SOCIAL AND (INTER)CULTURAL SETTINGS.	31
SOCIAL PSYCHOLOGY	

Chapter I. Michael Stevens. Onward international psychology	33
Chapter II. Peter Dan. The Evolution of Populism: Psychosocial effects. The Rise of Self-Organizing Movements and Stochastic Terrorism Supported by Internet Based Ideology	43
Chapter III. Dana Rad, Tiberiu Dughi, Sonia Ignat, Gavril Rad. The mediating role of social media context awareness on the relationship between frustration related to the need of autonomy and behavioural disengagement as a coping mechanism	51
Chapter IV. Marta Reis, Lúcia Ramiro & Margarida Gaspar de Matos. Features and Factors Associated with First Sexual Experience in Adolescents: HBSC Portuguese Data 2018	61
Chapter V. Dan Florin Stănescu, Marius Constantin Romaşcanu. An Explorative Study Regarding the Individual Response to Covid-19 Risk Perception - A Social-Cognitive Perspective	79

SECTION 2.	
RESEARCH AND EDUCATION.	87
EDUCATIONAL PSYCHOLOGY AND PSYCHOPEDAGOGY	
Chapter VI. Ana-Maria Bezem. Particularities of the evaluation of the results of students at risk of developing dyslexia and dysgraphia at the end of grade I	89
Chapter VII. Antoaneta Bolchiș. The phenomenon of neglect in high-school students in Maramureș Country	99
Chapter VIII. Maria-Marinela Comăneanu. A Comparative Analysis of Occupational Stress Level in General Education and Special Education Teachers	105
Chapter IX. Viorel Mih, Codruța Mih. Motivational beliefs as recursors of engagement and academic achievement	115
Chapter X. Ana-Maria Bezem. Neuropsychological particularities of people at risk of developing dyslexia and dysgraphia. Case studies	127
Chapter XI. Mihaela Luminița Sandu, Mihaela Rus, Alexandra Onea. Difficulties in the cognitive and emotional development of children with one parent settled abroad vs. children with both parents at home	137
Chapter XII. Dorin-Gheorghe Triff, Mușata Dacia Bocoș. Work ability by work locus of control and occupational stressors. cross-sectional study in three pre-university school units	147
SECTION 3.	
LIFE QUALITY.	159
CLINICAL AND HEALTH PSYCHOLOGY	
Chapter XIII. Adelinda Araújo Candeias & Edgar Galindo. Effect of Music Interventions on Stress Reduction – A Bibliometric Study	161
Chapter XIV. Simona Alexandra Pascal. The role of disgust and other emotional states in the development of obsessive-compulsive symptoms: a mediation model	175
Chapter XV. Anca-Monica Puia, Alexandru Mihalcea. The personality traits - Extraversion and Agreeableness, predictors of Happiness	185

Chapter XVI. Nuno Rodrigues, Luís Sérgio Vieira & Saúl Neves de Jesus. Effects of a Physical Activity Initiation Programme in Adults Regarding Their Body Composition and Flow	193
---	-----

SECTION 4.

DEVELOPMENT OF NEW RESEARCH / INTERVENTION METHODS. METHODOLOGY AND EXPERIMENTAL PSYCHOLOGY	203
--	-----

Chapter XVII. Anca Elena Fulea, Adrian Tudor Brate. The influence of the Covid-19 pandemic on child maltreatment / abuse and the relation to criminal / violent behaviour in adulthood: literature review	205
--	-----

SECTION 5.

MISCELLANEOUS	213
----------------------	-----

Chapter XVIII. Ester Câmara, Margarida Pocinho, Dora Agapito, & Saul Neves de Jesus. Meaningful, memorable and transformational experiences: how similar, how different?	215
---	-----

Chapter XIX. Vivien Iacob, Mariana Guerreiro, Cláudia Carmo & Saul Neves de Jesus. Psychology and niche tourism contributions to tourists' well-being	229
--	-----

Chapter XX. João Lemos Baptista, Margarida Pocinho & Soraia Garcês. Tourism as a phenomenon of globalisation	239
---	-----

“MODERN RESEARCH IN PSYCHOLOGY” COLLECTION	249
---	-----